

COOL REMOVE BUILDER GELS

NEW!

NEW GENERATION, SOAK OFF BUILDER GEL FAMILY

NON-HEATING COOL FORMULA EASY TO SOAK OFF REMOVE VERSION

DURABLE AND FLEXIBLE

NEW GENERATION BUILDER GELS! COOL REMOVE BUILDER GELS – NON-HEATING FORMULA, EASY TO SOAK OFF REMOVE VERSION, DURABLE AND FLEXIBLE

Having the same formula as Cool Gel, this is an easy to soak off version, durable and flexible builder gel. Medium density, without burning sensation (low-heat generation), easy to handle. Excellent for salon work because it gives a natural feeling for clients while having them on. Due to the flexibility they are not fragile, excellent adhesion. To soak off the whole nail - if you sculpted the nail only from these gels - takes ca. 20 minutes.

We recommend to use brushes: 6 Gel brush, Xtreme Gel brush, Nero Merlo II. brush. Use soak off shine gels on them like Easy Off Top Gel. Cure time in UV lamp 2-3 minutes. In LED 1-2 minutes. Pinch time in UV lamp 20-25 sec. in LED 10-15 sec.

NEW! SOAK OFF BUILDER GEL FAMILY MELINDA DROZDIK: "I LOVE THE NEW COOL REMOVE BUILDER GELS! IT IS AMAZING TO WORK WITH THEM!" THE NEW FAVORITE OF GABÓ KOVÁCS **CN tip: Use below** CrystaLac as nail hardening gel!

COOL GELS IN THE FAVORITE FRENCH COLORS:

CLEAR CLEAR CLEAR Crystal Nails Crystal clear bulder gel with optical brightening effect.



COOL REMOVE **BUILDER GELS**

NEW GENERATION, SOAK OFF BUILDER GEL FAMILY

NEW!



COOL GELS IN THE FAVORITE FRENCH COLORS:





COOL REMOVE BUILDER GELS STEP BY STEP

NEW GENERATION, SOAK OFF BUILDER GEL FAMILY

SBS

NON-HEATING COOL FORMULA EASY TO SOAK OFF REMOVE VERSION

DURABLE AND FLEXIBLE

SCULPTING A CLASSIC ALMOND NAIL FORM

WITH THE NEW LOW-HEATING FORMULA, EASY TO SOAK OFF REMOVE VERSION, DURABLE AND FLEXIBLE BUILDER GELS

by Alexandra Méhész



Apply Builder Base Gel to the prepared nail plate, then cure it for 2-3 minutes in the UV lamp. Apply the Xtreme butterfly nail form according to the classic almond shape.



Create a thin base layer with the new C O O L R E M O V E Builder Gel Clear and Nero Merlo II. brush. Pinch the nail after 20 seconds of curing, then apply C-curve holder to the sidewall points and cure the nail in the UV lamp for 1 more minute.



Create the nail bed extension with the NEW Cool Remove Builder Gel Cover Pink and Nero Merlo II. brush. Thin the material towards the cuticle area, while creating a perfect gradient. Cure it in the UV lamp for 2-3 minutes. Cretae the enhancement with the new COOL REMOVE Builder Gel Cover FIII. Cure it in the UV lamp for 2-3 minutes.



After cleansing file the smile line with 150/150 Xtreme blue and thin wooden file. Shape the nail bed part with 150/150 Professional blue (zebra) file



Remove the dust thoroughly, then create the total height of the free edge part with the new Cool Remove Builder Gel White and brush 4 Gel, then cure it in the UV lamp for 3-4 minutes. Fill the possible imperfections with the new Cool Remove Builder Gel Clear.



Shape the nail with the 150/150 Professional blue (zebra) file, then remove the scratches with the pink core buffer. Remove the dust thoroughly, then give back the shine of the nail with Xtree Top Shine gel, cure it in the UV lamp for 2-3 minutes.



NEW COOL REMOVE Builder Gel Clear, Cover Fill, Cover Pink and White builder gelsI, decoration Crystal Nails nail stamp by Melinida Drozdik

COOL REMOVE BUILDER GELS SOAK OFF STEP BY STEP

NEW GENERATION, SOAK OFF BUILDER GEL FAMILY

SBS

NON-HEATING COOL FORMULA EASY TO SOAK OFF REMOVE VERSION

DURABLE AND FLEXIBLE

SOAK OFF THE NEW COOL REMOVE BUILDER GEL FAMILY

The soak off time - 15-20 minutes - is influenced by the thickness of the nail and the strengh of the Acryl Remover. We recommend to soak off with foil because the heat that generates within the foil, speeds up the soak off time and we can scratch off the soft material. The thinner the materialis, the faster it soaks off. If we don't remove it's thickness, depending on the lenght and thickness of the nail, the soak off time could be 30-40 minutes as well.

IMPORTANT!Apply Easy Top Off Gel on the NEW COOL REMOVER Builder Gel so it will be totally soak off.





Nail with 3 weeks regrowth.



Shorten the nail with a clipper, then remove the half of the thickness of the nail with a nail drill or 150/150 Xtreme blue file



Wrap the nail with a foil thoroughly soaked with Acryl Remover. This way the soak off time will be reduced, because of the heat generation..



Approx. after 10 minutes, scratch the soft material, then put back the foils. After the total soak off time (15-20 minutes) scratch the soaked part with a cuticle pusher. The foils should be removed one by one, because in contact with air, it gets hard again.



Refine the nail surface with a pink core buffer, or prepare the nails for the newer sculpting with a 150/150 Professional blue (zebra) file.





TIGER EYE CRYSTALAC

COLORS



NEW!

TIGER EYE EFFECT: UNTIL NOW IT WAS IMPOSSIBLE!!
THE LINE MOVES AS YOU TURN YOUR HAND IN THE LIGHT

UNIQUE TIGER EYE EFFECT AS YOUR CLIENT TURNS HER HAND



NEW! TIGER EYE CRYSTALAC TREND COLORS 2016 AUTUMN-WINTER

Tiger eye effect: Until now it was impossible! The line moves as you turn your hand in the light!

Since its appearence lot of clients fell in love with the tiger eye effect which are made with the Tiger Eye CrystaLac. To the surface of the flexible and soak off 3 steps CrystaLacs you can also do other effects than lines with the magnets.

4 new colors.

In the picture picture

0.14 fl oz

TIG23 TIG24 TIG25 TIG26

CN TIP:

You can maximize the tiger eye effect with Super Shine Optic!

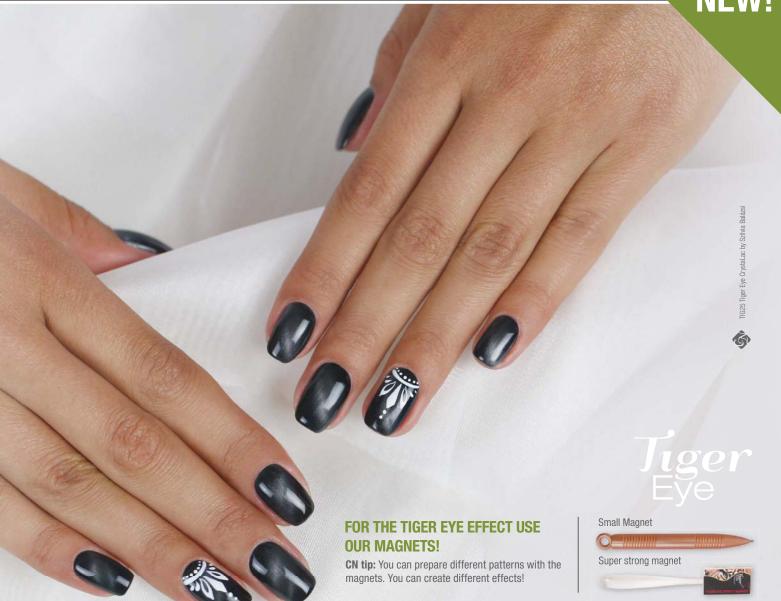




TIGER EYE CRYSTALAC

COLORS

NEW!



3 STEP CRYSTALAC

TREND COLORS 2016 AUTUMN-WINTER



NEW!

THE MOST DURABLE PROFESSIONAL SOLUTION

LASTS FOR 3 WEEKS

PROFESSIONAL



NEW! 3 STEP CRYSTALAC TREND COLORS 2016 AUTUMN-WINTER Extreme durability and wonderful colors in 3 steps!

Autumn is here again...With the colder season the new 3 STEP CrystaLac fashion colors are here as well. Don't be afraid of the bright and creamy colors on those rainy autumn days neither, recommend the NEW 3S43 Pink nude color for your clients. Create vivid nails on those grey and gloomy mornings: combine the New 3S45 blue with the NEW 3S44 ice coffe. Vivid but harmonious, the autumn version of the spring favorite 3S35 is the NEW 3S42 aster color. Nice winter shade is the NEW 3S46 carbonic grey which suits the other colors perfectly. The red fans will be happy to try the NEW 3S47 Fiesta red.



3S47 Fiesta red



BASE GEL

The base gel that is flexible, soak off, provides an extreme adesion for 3 STEP CrystaLacs. Use it in a thin layer for the perfect adhesion and better soak off effect.

Cure time in UV lamp 2-3 minutes, in LED 1-2 minutes.

0.14 fl oz 0.27 fl oz 0.5 fl oz



COLOR UP! BASE GEL

"COLOR TUNING" UNDER 3 STEP CRYSTALAC

Softer, white, flexible, strong adhesion base gel, especially under 3 STEP CrystaLac gel polish. Soaks off perfectly. Easy to handle.Use it thinly, in one layer. It easy to apply with the soft brush. If applied under the STEP CrystaLac

it, gives extra vivacity to the applied colors. Total cure time in the UV lamp: 2-3 mins, LED: 1-2 mins.

0.14 fl oz 0.27 fl oz



BUILDER BASE GEL

THE STRONGEST ADHESION CN BASE GEL

Incredible strength of adhesion, new development: say goodbye to adhesion problems even in case of the most problematic clients. Easy to apply, a bit more dense, the shorter brush makes your work more even. Apply under CrystaLac, but in this case the solubility will decrease, because of the stronger adhesion. Cure time in the UV lamp: 2-3 mins In LED 1-2 mins

0.14 fl oz 0.5 fl oz



CLEAR/TOP 0 CRYSTALAC

Sealing layer for 3 STEP CrystaLacs, soak-off, flexible, durable and super shiny! They give a long lasting shine for the CrystaLacs. Apply thinly in order to reahc better solubility! Cure time in UV lamp 2-3 mins, in LED 1-2 mins (depending on the lamp).

0.14 fl oz 0.27 fl oz 0.5 fl oz

CN tin:

Do not overcure the 3 STEP CrystaLac, so the top can adhere perfectly!

Use it as top layer: Clear/Top O CrystaLac





ONE STEP CRYSTALAC

TREND COLORS 2016 AUTUMN-WINTER



NEW!

ONE STEP!

NO NEED FOR BASE AND TOP LAYER

NO CLEANSING

EASIER TO SOAK OFF

ONE as



NEW! ONE STEP CRYSTALAC TREND COLORS 2016 AUTUMN-WINTER Easy gel polish with vivid colors

To compensate the gloomy autumn we created below NEW ONE STEP CrystaLac colors. The creamy-pastel colors are elegant and match any kind of dress perfectly. The not at all boring smoky grey NEW 1S35, the nuder NEW 1S36 Greek frappe can be easily

The not at all boring smoky grey NEW 1S35, the nuder NEW 1S36 Greek frappe can be easily combined with NEW 1S39-es dark terracotta. For the ones who are fans of moderate sparkling we recommend the NEW 1S37 Golden Sand color. The NEW 1S38 Rhubarb jam is also a sparkling color which is decent but a wonderful autumn color.







1S39 ark terracotta



SUPER SHINE OPTIC

No cleansing, soak off super shine

No cleansing, flexible, soak off, clear shine gel with a brush. It has been developed to increase the durability and shine of the ONE STEP Crystalacs. It has optical brightening effect, so it brightens the white and light colors, and makes the darker colors more vivid. Amazing new solution to harden the natural nails in one step, without cleansing. Cure time: 2-3 mins in the UV lamp, 1-2 mins in LED.

0.14 fl oz 0.27 fl oz 0.5 fl oz



ONE STEP CRYSTALAC O/CLEAR

Durable, flexible, soak off, cleansing free shine for CrystaLac

You can add an even more durable cover shine on your ONE STEP CrystaLacs It will not come off or get matte. It protects the fragile natural nails like a transparent, shiny shield for 2-3 weeks. You do not even have to buff thanks to its strong adhesior ability (We recommend the Soft Touch Buffer, it will not weaken the natural nail). Cure time: 2-3 mins in the UV lamp,1-2 mins in LED.

0.1 fl oz 0.27 fl oz



ROYAL GELTRENDCOLORS 2016 AUTUMN-WINTER



NEW!

CLEANSING FREE, PERFECT COVERAGE IN ONE LAYER



NEW! ROYAL GEL TREND COLORS 2016 AUTUMN-WINTER

Cleansing free color gel, perfect coverage in one layer!
Classic, all time favorite colors which appear every fall in a different shade - lighter or darker. The NEW R87 Cognac burgundy suits everyone, makes your heart beat faster, especially if you combine it with white. The most tasteful color is the NEW R88 Ghanaian cocoabean, which we cannot taste but it's shade is embracing. The NEW R89 Rouge noir is as romantic as its lighter tones.







BESTSELLER COLORS AUTUMN/WINTER 2016 KITS

NEW!

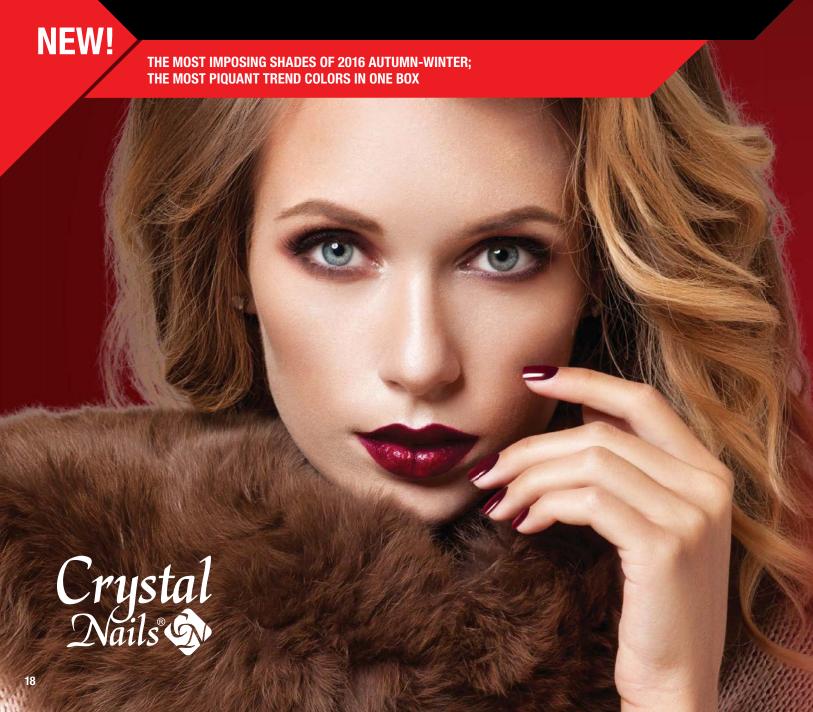


- 1. NEW! BESTSELLER COLORS Autumn/Winter 2016 Royal Gel kit 4x0.15 fl oz Kit contais: R25, R29, R30, R69
- 2. NEW! BESTSELLER COLORS Autumn/Winter 2016 color gel kit 4x0.17 fl oz Kit contains: 197, 273, 275, 276
- NEW! BESTSELLER COLORS Autumn/Winter 2016 color acrylic powder kit 4x0,11 oz
 Kit contains: 128, 507, 586, 626
- 4. NEW! BESTSELLER COLORS Autumn/Winter 3 STEP CrystaLac kit 4x0.14 fl oz Kit contains: GL61, GL71, GL75, GL118
- 5. NEW! BESTSELLER COLORS Autumn/Winter 2016 ONE STEP CrystaLac kit 4x0.14 fl oz Kit contains 0S4, 0S6, 0S9, 0S16





TREND COLORS AUTUMN/WINTER 2016 KITS



- 1. NEW! TREND COLORS Autumn/Winter 2016 Royal Gel kit 4x0.15 fl oz Kit contains: R73, R76, R79, R80
- 2. NEW! TREND COLORS Autumn/Winter 2016 color gel kit Kit contains: 136, 137, 615, 617
- 3. NEW! TREND COLORS Autumn/Winter 2016 color acrylic powder kit 4x0,11 oz
 Kit contains: 133, 165, 537, 625
- 4. NEW! TREND COLORS Autumn/Winter 3 STEP CrystaLac kit 4x0.14 fl oz Kit contains: GL75, GL134, GL151, GL157
- 5. NEW! TREND COLORS Autumn/Winter 2016 ONE STEP CrystaLac kit 4x0.14 fl oz Kit contains: 0S2, 0S30, 0S45, 0S64





NEW!

Crystal Nails ChroMirror CHROME PIGMENT POWDER ChroMirror - NEW MIRROR SHINY CHROME EFFECTS!



Cure the base only for approx. 10-15 secs. in the UV lamp!

THE HOTTEST TREND OF THE 2016 AUTUMN/WINTER SEASON! MIRROR EFFECT WITH THE CHROMIRROR CHROME PIGMENT POWDERS

NEW! CRYSTAL NAILS ChroMirror chrome pigment powders

Breathtaking chrome pigment powders for the newest nail art craze. The use of the ChroMirror chrome pigment powders are easy: massage the powder onto a no cleansing surface – Royal Gel, ONE STEP CrystaLac, O/clear ONE STEP CrystaLac, Super Shine Optic and Xtreme Top Shine – cured for approx. 1 minute, rub it thoroughly, then cover with shine gel.

Silver, Gold, Chameleon #1, Chameleon #3, Fine Silver, Shiny Pearl #1, Shiny Pearl #2, Shiny Pearl #3

Multi Pearl #1, Multi Pearl #2, Multi Pearl #3

Holo #1

CN tip: Apply Acid Free Primer to the surface of the ChroMirror chrome pigment powders, to get perfect adhesion. Cover with Easy Off Top Gel, in 2 layers!

Crystal Nail





Crystal Nails ChroMirror

CHROME PIGMENT POWDER STEP BY STEP



SBS

THE HOTTEST TREND OF THE 2016 AUTUMN/WINTER SEASON! MIRROR EFFECT WITH THE CHROMIRROR CHROME PIGMENT POWDERS

MIRROR EFFECT WITH THE NEWMULTI PEARL #1 CHROMIRROR CHROME PIGMENT POWDER

ON THE NEW R88-ROYAL GEL BASE by Dóra Kesztyűs





1. Sculpt the base with Cover Pink acrylic powder, then file it into shape with the 150/150 Xtreme blue file.



2. Remove the dust, then apply the first layer of NEW R88 Royal Gel, then cure it in the UV lamp for 1 minute.



3. Apply the second layer of NEW R88 Royal Gel, then cure it in the UV lamp for 2-3 minutes. Apply Xtreme Top Shine to the nail surface and cure it for 1 minute.



4. Sprinkle the NEW Multi Pearl #1 ChroMirror chrome pigment powder to the surface.



5. Work the the pigment powder into the surface with powerful vertical strokes. Remove the excess powder with a soft dust brush. Apply Acid Free Primer to the surface, in order to get a durable result.



6. Cover the nail with Xtreme Top Shine, cure it for 1 minute, and re-work the chrome pigmentport into the surfacein order to get an intensive result apply Acid Free Primer to the nail. Cover the nail with 2 layers of shine gel, between the the 2 layers, make fast cures, then cure the nail totally in the UV lamp for 2-3 minutes.



Crystal Nails ChroMirror MANIA KIT CHROME PIGMENTPOWDER KIT

NEW!

THE HOTTEST TREND OF THE 2016 AUTUMN/WINTER SEASON! MIRROR EFFECT WITH THE **CHROMIRROR CHROME PIGMENT POWDERS**



NEW! ChroMirror MANIA KIT chrome pigment powder kit

Are you in love with the new ChroMirror chrome pigment powders? You can find the new powders, a wonderful base color: R69 Royal Gel and a top gel: Easy Off Top Gel in the kit. Be prepared for the newest autumn-winter craze: the mirror effect!

The kit contains: Shiny Pearl #1, Shiny Pearl #2, Fine Silver, R69 Royal Gel 0.1 fl oz, Easy Off Top Gel 0.1 fl oz

Crystal Nails ChroMirror MIRAGE KIT CHROME PIGMENTPOWDER KIT

Crystal Nails 3

NEW

THE HOTTEST TREND OF THE 2016 AUTUMN/WINTER SEASON! MIRROR EFFECT WITH THE **CHROMIRROR CHROME PIGMENT POWDERS**





Crystal Nails ChroMirror MAGIC KIT

CHROME PIGMENTPOWDER KIT

NEW!

THE HOTTEST TREND OF THE 2016 AUTUMN/WINTER SEASON! MIRROR EFFECT WITH THE CHROMIRROR CHROME PIGMENT POWDERS



Pure magic! Dazzle your clients with the ChroMirror chrome pigment powders! Apply them to any type of no cleansing base, and you can reach an amazing mirror effect!

The kit contains:

3

Gold, Silver, Chameleon #1, Chameleon #3







NEW! DRY MANICURE DRILL BIT KIT

With the brand new drill bit kit (6pcs) you can perfectly perform the so-called dry manicure. The regrowth can be slow down, if you use them at the preparation period. You can thoroughly remove the remaining skin on the nail plate, so you can push the material towards the cuticle area.





- The functions of the drill bits:
- 1. Natural polishing head: For the cleaning of the tiny cracks, for skin polishing
- 2.Small sphere: For deeper cleaning
- 3. Large sphere: For the removal of the thickened skin or calluses
- **4. Funnel-like cylinder: For the control-cleaning of the already** prepared nail grooves
- 5. Thin cylinder: For the removal of the cuticle and the skin on the natural nails leszedésére
- 6. Pointed cylinder: For the cleaning of the side grooves

NEW! CRYSTAL NAILS POSTERS

Perfect salon decoration. Change them seasonally, so your clients can keep up with the latest nail trends.

19.7 in x 27.5 in







NEW!

NEW! CRYSTAL NAILS SKIN GUARD LIQUID SKIN PROTECTOR

Liquid, peel off skin protector material, which protects the fingers and the cuticle area.

Easy to use: Apply it around the nail plate, let it dry— the drying time depends on the thickness of the layer and the temperature, but it is approx. 1 minute. The color change of the material indicates the total drying.

0.27 fl oz



Apply the new Skin Guard liquid around the nail plate and let it dry. The drying time depends on the thickness of the layer and the temperature.



The color change of the material indicates the total drying.



Use one of the unique Crystal Nails nail stamp plates on the nail surface.



You can easily remove the excess material from the skin. For this process use the Crystal Nails rhinestone twe-



Nourish the nails and the skin with the NEW Almond Oil concentrate.



CN tip: Use it with the unique Crystal Nails nail stamp plates, so you can easily remove the excess material from the client's skin.

CN tip: Perfect for sponge technique!

NEW! ALMOND OIL CONCENTRATE - 99% PURE

99% pure almond oil for softening and nourishing the dry and fragile nails. Almond is recognized for its moisturizing properties, has its place in medicine and beauty regimens for centuries. It helps to maintain cuticles suppleness, instantly restores nail gloss, and makes the nails smoother. It absorbs quickly into nails and cuticles

CN tip: Gently massage into the nail and cuticles.







NEW!

NEW! CRYSTAL NAILS HARD LACQUERS

As autumn arrives the vivid colors return to the bottom of the drawers. They are replaced by typical autumn shades such as: orange, beige, brownish shades. And the jolly joker color: the Matt fuchsia, which is a perfect match with matte lipstick trends. Five autumn colors, what you can apply without stipes. With maximal abrasion resistance.

0.27 fl oz



NEW! ALWAYS & FOREVER NAIL POLISH KIT

For every occasion and style. Creamy pink, ebony and cherry red. Fashionable, always and forever!

The kit contains: 08, 32, 56 + Weekly Top Coat

4x0.14 fl oz



NEW 4ML BOTTLES! WEEKLY TOP COAT – 7DAYS LONG SHINE, OVER NA IL POLISH!

Apply it over your nail polish, so it remains shiny even for 7 days. With the Weekly Top You can expand the lifespan of your favorite nail polish! Dries very fast, no need for UV lamp. Remove it with nail polish remover.





NEW!

NEW! STAMPING LACOUERS

Nail polishes especially developed for stamping. They dry quickly and cover perfectly. Denser, more pigmented polishes developed for the application of the nail stamp patterns: with them even the smallest pattern can be applied, as it flows into the ridges of the disk.

In the 4 most popular colors.

0.14 fl oz



CN tip:

The unique Crystal Nails nail stamp disks work perfectly with the following Hard Lacquer nail polishes: 17, 18, 25, 30, 45, 55, 63, 201. And Chrome nail polishes: 600, 601, 602.

CN tip:

Nikolett Vétek USA Champion and Zsuzsanna Kakasné Drazdó Nail Art Champion prefer their favorite gels: the Art Gel painting gels for stamping.

CN tip:

Use them with 4 types of unique Crystal Nails nail stamp disks: Lace, Abstract, Baroque, Sweetheart – with 12-12 types of patterns.





New! Nail Stamp, clear

Nail Stamp disc

Crystal

NEW! LARGE FLOWER STICKERS

Wonderful stickers with flower patterns, what you can use on large surfaces. If you apply them on the whole nail surface cut them according to the nail shape, then with the help of water remove them from the sticker base. Fast and spectacular nail art in minutes. Choose your favorite pattern from the wide range of stickers.



















Trend effects 2016/2017 autumn/winter

NEW AUTUMN/WINTER NAIL ART CRAZE:

MIRROR SHINY EFFECT WITH CRYSTAL NAILS CHROMIRROR CHROME PIGMENT POWDERS

The biggest trend craze of the autumn season are the mirror shiny nails created with the Crystal Nails ChroMirror chrome pigment powders. If your client would like to have trendy chrome nails, she can choose from 12 breathtaking effects. Each ChroMirror chrome pigment powder has different effects, depending on the base color.













Fiesta red

3 STEP CrystaLac

Blood orange Royal Gel

Orange red

Color gel

Dark terracotta

ONE STEP CrystaLac

Tiger Eye CrystaLac Color powder



HOW TO BECOME - A SUCCESSFUL -"INSTA" NAIL TECH?

INSTAGRAM, YOU HAVE ALREADY HEARD ABOUT IT FOR SURE. IT CAN BE A NEW WAY TO ATTRACT MORE CLIENTS. WHY IS IT DIFFERENT FROM FACEBOOK? YOU DON'T PRESS THE LIKE BOTTON UNDER YOUR FRIENDS' PHOTOS. YOU LIKE THE PICTURES OF UNKNOWN PEOPLE, WHO YOU START TO FOLLOW ON INSTAGRAM.

WHAT?

Instagram is a social network with more than 300 million users. Here you can share photos and videos uploaded from your smart phone. 90% of the users are between 18 an 35 ages, so it is the best target age group for you.

HOW?

First step: dowload the app! Create and edit your profile. Here you can add less info compared to Facebook, but you know ,sometimes less is more'! Add your and your salon's contact.

WHERE?

Get a photo about your client's nails and post it. If it is not you, but your client makes and upload this photo is also great. The best advertisement from a contented client. Ask her to always "hashtaq" you!

WITH?

Hashtag means this sign #and a word directly after that without space. Add a lot for every photo. Hashtag a color #1S40 or other products #coolgel or the brand #crystal_nails_hungary or your own name and salon. In this way it will be easier to find your newest nail photos.

WHAT?

In the photo show the nails and the product. You can add something cute as an extra what attracts more .hearts', Here you don't have "like' button, you can add a "heart' to a photo what you like. Extra advice: upload different colors and different nail shapes, so no one will think you know only one technique.

WHEN?

It doesn't matter, just post! All the pictures remains available and searchable in an easier and faster way compared to Facebook. Just scroll the page and "heart" what you like by remaining unknown. Your possible future clients can do the same on your page, who have heard from you for your regular clients.

HOW?

No problem if you are not the best photographer in the world or the light are not the best or your phone doesn't have the most modern camera. Instagram offers a lot of extras (filters and settings) in order to improve even those picture what were made among non ideal circumstances.

WHY?

To get more clients! Good pictures attracts more followers and surely there will be some who know you by the recommendation of your clients. After a few great pictures these newbies will drop you a message like "Hi! I've seen your photos on Intagram, can I book an appointment?"





FRENCH? COOL!

THE SUCCESS STORY OF FRENCH NAILS FROM THE BEGINNING UNTIL TODAY

THE REAL, CLASSIC FRENCH NAILS ARE AN EVERGREEN FAVORITE. EVERY WOMAN HAD THEM AT LEAST ONCE, WHO IS A FREQUENT VISITOR IN A NAIL SALON. THESE NAILS ARE REALLY SUIT TO EVERY DRESS, OCCASION, SEASON. BUT HOW DID IT START? WHAT DID PEOPLE USE BEFORE THE "BIG BANG"... AND WHAT DEVELOPMENT WAS MADE IN THE STORY OF BUILDER GELS?

ONCE UPON A TIME...

The first French nails were created without nail bed extension. make the nail bed more lively with Builder Pink I., with Xtreme Pink you can cover the smaller nail defects. In those times there was no opportunity to change the size and shape of the nail bed. The natural nail gave the curve of the smile line. So the sculpted nail's smile line had to follow it. Due to it, in case of certain nail shapes the result wasn't too elegant. For example: in case of a shorter nail bed, the white French free edge looked disproportionately too long.

..WHITE-EVOLUTION"

At the beginning clients preferred the more natural white. Not a long time later they changed to the super bright white free edges. It can be reached by products with higher pigmentation, such as Xtreme White and Builder White II. The former has a warmer white shade, more dense, the latter has medium density, colder shade and its special characteristic: in the UV lamp its surface gets nicely even.

REVOLUTION OF NAIL BED EXTENSION

The revolution of French nails was brought by the nail bed extension. Its pioneer product was the Cover Pink. It is still very popular, as its shade it perfect for almost every client's skin tone. It is still a best seller product, ideal choice for extension. This new product, the Cover Pink made it possible to create a shape and length of the nail bed, what we desire and the result could be elegant and proportionate.

THE "PINCH-MASTER"

You can increase the grace of the nails by the pinching technique. The Titanium gel was created for it thanks to a superconfidential ingredient. It is very easy to spread it on the surface, but it still keeps the sculpted nail shape very well. Fast and accurate work.

MORE DENSITY: THE ARRIAL OF THE ROCKIES

By the evolution of nail sculpting the more dense products have arrived: Rocky Cover LightGel and Rocky Cover HardGel. They turned very popular at once. The color of the Rocky Cover LightGel is in harmony with almost every skin tone. Its consistency helps you to reach a more accurate result.

TECHNIQUE OF THE NAIL BED ENHANCEMENT

Meanwhile the technique of the enhancement has arrived: we create first the full height of the nail bed, what makes it possible to file the smile line. In this way we will get a sharp and clear smile line, what we haven't seen before. The Builder Pink I. has received a new function: in case of nail bed enhancement it makes the nail bed more lively.

REFILL IN ONE STEP

8

In case of a nicely created French nail, the Cover Pink provides a perfect coverage, so the regrowth remains almost invisible. After 3 weeks you can make the refill and the client can wear the nails for a long time on. At this point we needed a product, what makes possible the refill at the roots in one step. This is how the Cover Refill products were born.

DREAM-REFILL WITH COVER REFILL PRODUCTS

With Cover Refills the refill is like a dream, as they are only half-covering. They cover the root of the nail only enough to create a perfect transition from the root until the nail bed extension, what we created earlier.

The Cover Refill has a lighter color and medium density. Not long after its premiere there was a demand for a more dense version and then arrived the Cover Refill Hard. (The two different densities made it possible to work in harmony with the seasons. In summer when the products get more soft we can use the Cover Refill Hard and in winter when the products get harder we can use the Cover Refill.)

"MAY I GET IT WITH COLOR FREE EDGE?"

These products can be used not only for nail bed enhancement, but for sculpting the whole nail. If the client changes her mind suddenly and she wants a colored or white free edge, there is a solution: apply the cleansing free Royal gel on the free edge, what covers perfectly already in one layer.

NEW: REDUCED HEAT GENERATION COOL GEL

The techniques are always improving, but the pinching remains always essential. The newest generation of clear builder gels, the COOL gel is easy to pinch, has a low heating formula, so it doesn't cause heat spike. It is non-yellowing, super strong, but you still can file it. Ideal density for salon work..

MORE MEMBERS IN THE COOL FAMILY...

Revolutionary, new development: the COOL REMOVE Builder Gel family. It contains the "no burning sensation" formula and it is a soak-off REMOVE product, but it is still flexible and durable. It is available in 4 French colors: CLEAR builder gel with optical brightening. Cover Fill for nail bed enhancement and refill, to remove the regrowth in half-covering color. It is ideal to make the whole sculpting with only this product. Cover Pink has the characteristics of the popular Cover Pink builder gel in soak-off, COOL version. The White has a strong snow white color and perfect coverage. If you use only these 4 products to create the French nail, you can soak it off. (If you seal it with Easy off Top!)



NEW! CRYSTAL NAILS MY DIARY CALENDAR 2017 – 3 TYPES

3 types of trendy calendars. Due to their size, they fit into your bag. They are made of soft textile leather, so beacause of this their touch is nice and soft. You can find the most important information inside, such as cure times, pich times, layer orders. They contain the holidays, and an expanded schedule (6-21 hours). They have a bookmark ribbon, so you can easily find the actual week. With pen holder part.

