

2022/23 Winter trend colours

NEW LAVA FALLS

One of 2022's winter trend colour is fiery and vibrating, just like boiling hot red lava. Red is the colour of energy and passion, it has might and power. This shade catches people's attention and gives you dynamic looks. Red glitters and shiny particles give the product real lava effects. A must for the holiday season.

NEW LAVA FALLS AND BLUEBERRY SHADES





Base&Builder Gel



BLUEBERRY SHADES

Blueberry looks blue at first glance, but if a closer look is taken, it's purple, consisting blue and purple. It can be combined with Lava Falls' fiery colour or the colder bluish grey shades like Quiet Shade. Adding icy sparkles or the Sens Flash shine gives extra attention to the blueberry shade.



NEW Sens Flash '3G Polish' Gel Lac Roval blue





NEW R199 Blueberry



NEW 3S179 Blueberry 3 STFP Crystal ac



Created with the new 3S181 3 STEP Crystalac, BubbleGum Color Gel Champagne, black **Ornament Gel and Sens Golden Flake** Base&Builder. Nails by Virág Halász

G Crystal Nails

Photo: Ritter Doron Model: Németh Vivien



Flash '3G Polish' (Gel Lac) & Flash TOP Gel

SENS FLASH '3G POLISH' (GEL LAC)

According to the trendcolor of Lava, this winter the most popular Sens FLASH '3G Polish' (gel polish) family comes with a pinky-reddish (Amarena) and a beautiful Royal blue shade. Sparkle with the Flash shades. Under light of different angles thousands of little shiny stars glow on your nails.

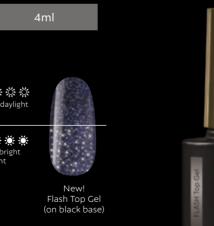
Curing time: 2-3 min in UV, 1-2 min in LED



BRANDNEW! SENS FLASH TOP GEL

The sparkling effect that everyone loves is now also available in top gel! Flash Top Gel sparkles silvery when diffused light falls on it, but does not mask the shade underneath, as it contains a smaller amount of particles than Sens Flash 3G 'Polish'. In this way, you can combine any of your existing shades with Flash glitter! A flexible, non-cleansing top gel that can be used on all colors and materials.

Curing time: 2-3 min in UV, 1-2 min in LED.







"I love the SENS Flash '3G Polish' gel polish line because they have many uses. Their exceptional sparkle in every season, time of the day, every angle of light is unmatchable. Sparkle with us! Barbara Újvári, Sens Ambassador



Aurora Flake Base&Builder Gel

NEW! SENS AURORA FLAKE BASE&BUILDER GEL

Base Gel with a wonderfully shiny, delicately moderate latte cover in three shades: White, Blue, and Rose. All three contain small flakes of several shades, which give the nails a special shine. It combines the glittery shine with the latte effect which is perfect when it gives the desired shade in the depth of the material but in this case, the different intensities of the glittering flakes applied on several levels make the final result even crazier. Nowadays, nails created with only Base Gel shades are very popular among both clients and professionals, Aurora Flake Base Gel offers the perfect solution for this. The material has excellent adhesion and durability, but in the case of replacement, it is recommended to use Clear Base Gel for the protection of natural nails. Curing time: 2-3 min in UV, 1-2 min in LED.

The colors on page 7 are on black bases.



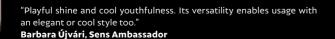












Flake Rose **GLITTER-LATTE EFFECT ON NAILS** SENS AURORA FLAKE



SENS NOVELTIES!

Xtreme Pudding+ Builder Gel Clear

NEW! XTREME PUDDING+ BUILDER GEL CLEAR

Medium-thick, extremely easy-to-use, slightly pudding-like, yet self-spreading transparent builder gel. The clear counterpart to the pink shade of Xtreme Pudding+ Builder Gel. It spreads almost automatically on the surface with proper control, getting the desired curve. It can be used for building, filling, and filing-free techniques. The exclusive rosegold-silver jar got a new luxury design. Curing time: 2-3 min in UV, 1-2 min in LED. Bending time 20-25 sec in UV, 8-10 sec in LED.

5ml

15m

50ml







"It is no secret that gel is the material which is the closest to my heart. I'm always happy to test new materials. This gel was love at first use. I can fill two or three M size nails at once. Its pudding-like, which makes work way easier."

Dóra Doviscsák, Professional Nail Builder, Instagram Nail Professional Influencer







NEW EFFECT:

Shimmer Top Gel shimmer top gel

SHIMMER TOP GEL

Small, glittery, non-cleansing holo effect is a dissolvable top gel containing fine glitters. It is a perfect choice for people who represent themselves with moderate, but elegant nails during the holiday season. It makes any basic color special. Curing time: 2-3 min in UV, 1-2 min in LED.







Top Gel Shimmer on White Ton Gel on Pink



Shimmer Top Gel on Black



Mona Majnik, Crystal Nails Master Educator



"The gummy Compact Base Gel"

2 STEP **SmartGummy** Base&Builder Gel

NEW! 2 STEP SMARTGUMMY BASE&BUILDER GEL

SMART: it crawls into its place automatically, then slips into the

GUMMY: because it's flexible, rubbery

BASE&BUILDER: you can use it as a base or refill your nails and also you can create the C-curve but do not build a long nail on form with this product. (Use the Compact product line or the Elasty Hardener Gel or the SENS base&builder range for that.)

New, innovative Base Gel, characterized by extremely easy spreadability, high flexibility, and strong adhesion. The winter, festive shades of the 2 STEP SmartGummy product line, which appeared this fall: a cranberry and 3 shimmer, nude-toned colors spiced with small but sparkling glitters. With this collection, you will be guaranteed to save time in the middle of the holiday rush. In 4 new shades: Nr4 Cranberry, Nr5 Shimmer Candy, Nr6 Shimmer Rose, Nr7 Shimmer Mauve. Cover with Cool Top Gel Universal. Curing time: 2-3 min in UV, 1-2 min in LED.



Cranberry



Shimmer Candy







"If you would like to use some new, innovative material in wintertime, try the new 2 STEP SmartGummy Base&Builder Gels. This product line enables you to create the base and the colour too just in one step!"

Virág Halász, Crystal Nails Master Educator

New! Nr5 Shimmer

New! Nr6 Shimmer

New! Nr7

Shimmer





STEP Crystalac winter TREND colours STARRY NIGHT SKY

3 STEP CRYSTALAC WINTER TREND COLORS

The winter trend colors of 3 STEP CrystaLac come with darker, deeper, almost dramatic shades, 3S177 Chicory Coffee - true Coffee Brown, which fills a gap in the palette, while 3S178 Lava Falls and 3S179 Blueberry are the absolute trend colors of this season, but the 3S180 Quiet Shade also favors those who only catch up with the festive mood later.







Blueberry





New! 3S178 Lava Falls

"One of my favourite movies is The Devil Wears Prada When I saw these four colours, Miranda and Andy came to my mind when they travelled to Paris, attending lavish parties and luxurious fashion shows. These shades reflect luxury, elegance, trend and a refined taste. I can boldly state this collection is for WOMEN in the word's classic, original and strongest meaning, who love fashion and style both."

Anna Zsíros (@nailcocktail, Instagram Nail Influencer)

Created with the new 3S179

New! 3S179 Blueberry

NEW! COZY NIGHTS 3 STEP CRYSTALAC KIT (4X4ML)

New! 3S177

Chicory Coffee

New! 3S180 **Quiet Shade** Season's favourite shades in one pack, for a great price! Hard to choose just one of this winter's 3 step gel polishes, we recommend getting them all by buying a display box.





Chicory Coffee

New! 3S178

Lava Falls

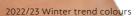




New! 3S179 Blueberry

Ouiet Shade





Royal Gel winter TREND colors

NEW! ROYAL GEL WINTER TREND COLORS

What does a woman need? Sparkles & Shine. Except for one, the winter shades of the Royal Gels contain glitter beyond the usual range, from the smallest glitter, through the diamond shine, to the eye-catching colorful glitters. We dreamed up R198 especially for the New Year's Eve period, so that you can dazzle the new year not only with your clothes, but also with your nails, the collection also includes R199, which is a cranberry blue with many small glitters, and R200, a bright coffee brown and a really dark but feminine deep red, the R201 Royal Gel.

Curing time: 2-3 min in UV, 1-2 min in LED.







New Years



Blueberry

New! R200 Sparkling

Burgundy

New! R201 Noir Rouge middle of





2022/23 Winter trend colours

NEW! WONDERLAND ROYAL GEL KIT (4X4,5 ML)

Season's trendiest shades in one package, for a great price! The trendy Royal Gel, season's trendiest colours are gorgeous, making it hard to choose. We recommend you get the whole display box, offering a 10% discount.

4x4.5ml







New! R198

New Years







New! R200 Burgundy





Shining through the Holidays with our newest shades

NEW! 3 STEP CRYSTALAC WINTER TRENDCOLOURS

Christmas is right at the doorstep. Without red, shiny nails it's unimaginable! This collection features red glitters. Curing time: 2-3 min in UV, 1-2 min in LED



Sparkling



Brilliant







NEW! FESTIVE RED 3 STEP CRYSTALAC PACK (4X4ML)

Can't miss this one! We put this Christmas colour package together just for you. 10% discount on the Festive pack.





WHITEST WHITES **NEW! MEGA WHITE, ICY WHITE CRYSTALACS**

3S78 3 Step Crystalac needs no introduction. Best applied as a thin layer. The new Mega White has a slight purple tone to it, the Icy White a little blue. Both look slightly colder. Curing time 2-3 min in UV 1-2 mi in LED.

Mega White Icy White



NEW! TIGER EYE INTENSE RED

Tiger Eye's new, red shade in the Intense category combines the properties of the classic Tiger Eye CrystaLac and Infintiy Tiger Eye CrystaLac, as it is characterized by strong magnetism, but the beautiful red shade is also effective without a base color. Flexible and dissolvable, a unique tiger's eye effect is visible on the surface as you rotate your hand in the light. Any magnet can be used, but with the Multiform Tiger Eye magnet you can easily create patterns that were previously only available by using two magnets together. This color will be a must-have for salons in winter.

Curing time: 2-3 min in UV, 1-2 min in LED.

2022/23 Winter trend colours







Created with the new 3S181 Sparkling Velvet and the new 3S183 Red Ruby. Agi Sebestyén's work.

BRAND NEW EFFECT: FROSTY GLITTER -ICY GLITTER FINE GRAIN, MEDIUM

The brand new icy glitter has two sizes: fine grain and medium. These transparent glitters take up the colour applied underneath while giving it a brilliant shiny spark. Effect varies widely, It looks different on Colour and Milky materials. You can reach the most eye-catching results with sugar effect technique.









NEW MATERIAL TYPE: GEL TIP GLUE

The flexible, new generation adhesive gel for (gel) tips. Strong adhesive effect that makes tip positioning and fixing easy. It doesn't move, doesn't slip. Can be fixed without bubbles. When applying we recommend base gel first. Curing time 2-3 min in UV, 1-2 min in LED.



NEW! NAIL STICKERS

The self-adhesive stickers of snowflakes and Christmas designs shine this year in silver and rosegold colours.







With different shaped and sized snowflakes, winter patterns, and deer motifs, you can quickly make the trend colors even more festive with a single movement. Our self-adhesive stickers will fully meet the needs of your guests. Choose either the rosegold patterns of the Winter Forest, the holo-silver Frozen Snow Crystal snowflakes or the snow-white snowflakes of the White Christmas.

NEW! WATER BASED STICKERS

The popular water based stickers that returned in the fall season now bring the essential motifs of Christmas and winter. For those who like more modern decoration, we have created nail art patterns with a 3D effect. Cut out the pattern, soak it, after a few seconds the sticker will come off the substrate. Place the sticker on a stamping head, then smooth it over the surface of the nail and you're done!







NEW! GEL TIP BOXES

The gel tip is a revolutionary innovation that ensures quick and easy work in salons. A flexible pre-formed gel-based tip that is glued to the prepared nail with the extra thick Gel Tip Glue. It doesn't require any building material. Using these gel tips, you can reach a flatter c-curve. Despite being thin, it is extremely durable and can be filled in the usual way with any material. In the box you can find 12 sizes x 10 tips, which means 120 tips/ box, or 10 sizes x 10 tips, 100 tips/box.

CN advice: Base Gel is recommended. It should not be pushed completely up to the rampart. After curing file the resulted edges with a buffer, then you can just prepare the design of your choice!



New! Lotions & Oils

NEW! MOISTURISING HAND, FOOT AND BODY **LOTION - LIMITED**

They invite you to a new, sweet journey. Creme contains jojoba oil, cocoa butter, vitamins and herbs: nettle, rosemary and aloe vera. The Almond Pralinée Lotion contains almond and sugar, making its scent have a touch of marzipan. Lovers of sweeter scents will definitely choose it for the winter season feeling joy every time they use it. The special fragrance of caramel is not new to anyone. The New Créme Caramel sweet essence now can be enjoyed outside of the Christmas season too.



Créme Caramel INTENSE

Almond Pralinée INTENSE

Crystal Nails

NEW CUTICLE OILS -WINTER CLOVE, BAKED **APPLE - LIMITED**

These two oils are going to be winter favourites. The new Winter Clove has a nice spicy, clovey scent, while the Baked Apple with its heartwarming aroma brings a merry feeling to its user. Perfect gift ideas.







NOVELTIES!

LIMITED

EDITION!

ONLY NOW

AVAILABLE!

Pralinée

LAMP DISCOUNT OFFER: LED TUBES HALF OFF

For quicker and deeper bonding buy 2 or 4 pieces of Crystal UV or UFO UV lamp tubes for half the price!

UNIVERSAL UVLED TUBE

Can be used combined with UV tubes or four of the same tubes in your device. Use ventilation for longer lifespan.

Compatibility:
Crystal / Tunnel / Euro UV lamps

50% discount





CRYSTAL UV LAMP H-M/2.2 PINK, BLACK AND ECRU COLOURS

UFO+ UVLED TUBE

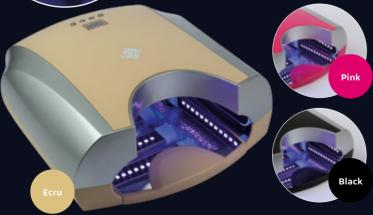
Developed especially for UFO lamps. Use it for quicker bonding.

Compatibility: UFO UV lamps

50% discount



UFO UV LAMP HT1





Become a Nail Stylist!

What does it mean to be a Nail Stylist?



The current economic situation rose a strong competition between nail professionals.



Official professionals are divided into two groups: the ones who are not open to new trends, developments, therefore they are unable to use new techniques, materials and keep to their current professional skillset.



The other group consists of people who are constantly trying to hone their skills by obtaining new knowledge, learning new techniques and searching for new challenges. A more diverse skillset equals higher prices. Pricing the mastered knowledge often fails, because lots of professionals underestimate their skills and they use lower fees.



There are also two groups when we look at clients.

There are people who don't really focus on quality, they usually put emphasis on prices. This group's members are usually not regulars, because they are constantly seeking for lower fee professionals on social media.

The other group's consistants rather pay for a higher price, expecting higher quality nails. There will also be clients in between the two groups, but that number is thinning. We can maintain this by putting out quality work constantly. This article is giving you insight about the market. Important: Years spent in the industry is irrelevant looking at both groups.





2022/23 Winter Extra

PROFESSIONAL TIPS ARTICLE

Let's compare the two nail professional groups' workflows:

YOU DON'T KNOW ANYTHING ABOUT THE CLIENT OR HER HANDS. YOU ONLY HAVE THE INFORMATION SHE SENT YOU, GIVE HER AN APPOINTMENT FOR STRENGTHENING HER NAILS.

Hey:) My nails are pretty problematic. I have always had strong nails and used strengthened gel lac. For some reason my nail is super thin underneath and they crack or fall off. My size is S. What do you suggest?





Nail Professional

- During diagnostics you realize her nails are indeed very thin, so you use a softer file to matte.
- For skincare always use the same drill bit.
- -When using a gel lac use the usual material you work with. (If you use someting else, reason with her nails being thin).
- When applying the gel, use the same you always do, but consider the unique qualities of the materials.
- Put the colour and the top gel on and it's done.
- Use the oil and take photos.
- Make a new appointment ranging between 3-4 weeks and give 3 days of guarantee for your work.



PROFESSIONAL TIPS ARTICLE

Nail Stylist

Nail Stylist: I have to see your nails to be able to diagnose. There are several options why your nails are the way they are. Fortunately there is a wide range of materials, so I can choose the best for your nails. First, I would recommend a strengthened gel lac with a special glass-fibre base. I'll make the appointment 30 minutes longer because I still haven't seen her hands.

- During diagnostics (which is comprised of asking the client and taking a good look at the hands) you can see what has happened to the nail plate, what is the skin like around the nails, what technique and material is suitable for the guest.
- Choose the best drill bit for her skin, apply a thorough manicure.
- When choosing the material you have to take a lot of things into account!
- Does she want longer nails? If yes, how much longer? Do you only have to correct the shape of her natural nails? Is a deformity correction needed? How flexible should the material be? Why should you use differently flexible materials?
- After choosing the right materials use the right technique. After you have asked all the questions regarding her hands, tell her about strengthening techniques and the fact that you have to create an curve with the material. (If she doesn't want C-type curve you don't panic, because you know all the substitutes for it)
- Applying thorough manicure and the right usage of materials make the base beautiful in itself, regardless of the colour. Apply the chosen colour (or the base colour stays) and use the material carefully at the ramparts.
- Application of the top gel must be done carefully, make sure you take your time and try to create the best surface possible.
- Oil the cuticles, make a new appointment ranging between 2 or 3 weeks. Tell the guest her nails could bear four weeks of usage, but you would like to see her hands sooner and ask of her if any problem comes up with her nails she should call you right away so you can correct them and create a new treatment plan for the future.
- Try to make as perfect photos as possible of the work you have done and choose the best one.

Because of the often wrongly chosen materials the nailwork is not perfectly acceptable and professionals blame it on the products. It is super easy to get lost amidst the broad palette of choices on the market. Professionals must know how should the products that were developed for certain purposes should be combined. If someone doesn't know the characteristics of the products they use, they can easily choose the wrong material for the job.

Who do we call Nail Stylists then?

The professionals who ask lot of questions (How? where? when? why?). Know all the products they use, not just use them. The ones who use gel, gel lac and acryl gel, in some cases acryl, so they have lot of choices for technique, shape and design. Able to apply the right and best choices of nailwork to their clients. Professionals who know what area they are the best in and also know their weaker sides, willing to get better at them. People who obtain and keep clientele with great, quality work, not by lowering their fees. Nail craftswomen who are keen on keep getting better and take part in trainings and workshops every one or two months.

Which group do you want to be in?

Written by Mónika Majnik





COLOUR ENHANCING COOL TOP GELS ARE BACK! ORIGINAL

COOL TOP GEL ORIGINAL - WITH COLOUR ENHANCER

The original optical enhancer is back! Makes white shades extra shiny, its glossy effect is long-lasting. It doesn't turn yellowy, no fixing needed, soluble, can be applied onto all surfaces. Curing time: 2-3 min in UV, 1-2 in LED.

CN tip: If you want to keep it from turning your dark colours slightly blue, use Cool Top Gel Universal Formula or Cool Top 4Dark.

Crystal

Crystal

Nails

COOL

TOP GEL



